



The Madison Central Jag Singers Booster Club is **seeking corporate sponsors** to help support our performing arts and award-winning show choir programs. The Madison Central Choral department includes more than 125 students in multiple performing arts groups and is larger than any individual sport or program offered at the school.

Your **donation*** will be used for capital improvements, to supplement travel expenses, and to provide scholarships to deserving students who are unable to fully pay to participate in the program. Families pay a significant amount to participate in these programs, but it requires more than just these fees to sustain and GROW this program.

Together with our sponsors, we will continue to make a difference in our schools, community and in students' lives. **We have built a great program that builds and enriches our local community**, and your support will allow us to further our efforts and reach additional students. Students involved in choral programs have been shown to have more self-esteem, be more creative, and have improved academic performance.

We will work with you, our valued sponsor, to create a **mutually beneficial partnership through diverse advertising**. This advertising will include the following options:

- Name/Logo promotion in our on-line program and printed event schedules at each event.
- Name/Logo on our sponsor banner, a large banner displayed at all six of our programs throughout the year.
- Promotion of Name/Logo at the **Deep South Classic Show Choir Invitational**, our regional show choir competition that in 2025 hosted 20 choirs and more than 4,000 attendees from Mississippi.
- Promotion on all Jag Singers social media. In our 2025 show choir season, we had a reach of more than 67,000 with our Facebook and Instagram posts (www.facebook.com/JagSingers and @JagSingers).

Attached is a more detailed description of sponsorship levels. We look forward to the opportunity to promote your business in our community and have the best Jag Singers year yet.

Sincerely,
Jag Singers Booster Club

Give online at <https://js-sponsors.square.site/>



**The Jag Singers Booster Club, Inc. is an exempt organization as described in Section 501(c)(3) of the Internal Revenue Code. Please consult your tax advisor.*



Corporate Sponsors 25-26

	Donor Levels						
Benefit	Grand Champion \$5,000+	Champion \$2,500+	Patron \$1,000+	Shooting Star \$500+	Shining Star \$250+	Friend \$100+	Alumni \$25+
Corporate Name/Logo on Printed & Online Media (program book)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Social Media Promotion	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Corporate Sponsor of Deep South Classic Show Choir Invitational	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				
Deep South Invitational Event Tickets	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>					

Grand Champion Sponsor

\$5,000+

Highlighted on corporate sponsor banner and special recognition at the Deep South Classic Show Choir Invitational as the Awards Sponsor.

Corporate Name/Logo on sponsorship banner and electronic brochures

Corporate Name/Logo displayed on Jag Singers social media

- Facebook - **Jag Singers of Madison Central**
(<https://www.facebook.com/JagSingers>)
Reach of over 67,000 for the competition season/Spring semester
- Minimum 2 times per semester

**Corporate Sponsor of Deep South Classic Show Choir Invitational
(2 days and over 4,000 attendees)**

- Name/Logo on print media
- Name/Logo spotlight on stage curtain or other digital media
- Name/Logo on volunteer t-shirts
- Highlighted on social media for the event
- 2 armbands for Friday/Saturday performances

Champion Sponsor

\$2,500+

Corporate Name/Logo on sponsorship banner and electronic brochures

Corporate Name/Logo displayed on Jag Singers social media

- Facebook - **Jag Singers of Madison Central**
(<https://www.facebook.com/JagSingers>)
Reach of over 67,000 for the competition season/Spring semester
- Minimum 1 time per semester

**Corporate Sponsor of Deep South Classic Show Choir Invitational
(2 days and over 4,000 attendees)**

- Name/Logo on print media
- Name/Logo spotlight on stage curtain or other digital media
- Name/Logo on volunteer t-shirts
- Highlighted on social media for the event
- 2 armbands for Friday/Saturday performances

Patron Sponsor

\$1,000+

Corporate Name/Logo on sponsorship banner and electronic brochures

Corporate Name/Logo displayed on Jag Singers social media

- Facebook - **Jag Singers of Madison Central**
(<https://www.facebook.com/JagSingers> and Instagram @Jagsingers)
Reach of over 67,000 for the competition season/spring semester
- Minimum 1 time per semester

**Corporate Sponsor of Deep South Classic Show Choir Invitational
(2 days and over 4,000 attendees)**

- Name/Logo on print media
- Name/Logo spotlight on stage curtain or other digital media
- Name/Logo on volunteer t-shirts
- Highlighted on social media for the event

Shooting Star Sponsor

\$500+

Corporate Name/Logo on sponsorship banner and electronic brochures

Corporate Name/Logo displayed on Jag Singers social media

- Facebook - **Jag Singers of Madison Central**
(<https://www.facebook.com/JagSingers> and Instagram @Jagsingers)
Reach of over 67,000 for the competition season/spring semester
- Minimum 1 time per semester

Shining Star Sponsor

\$250+

Corporate Name/Logo on sponsorship banner and electronic brochures

Corporate Name/Logo displayed on Jag Singers social media

- Facebook - **Jag Singers of Madison Central**
(<https://www.facebook.com/JagSingers> and Instagram @Jagsingers)
Reach of over 67,000 for the competition season/spring semester
- Minimum 1 time per semester

Friend Sponsor

\$100+

A supporter of the Jag Singers program. Thank you for your sponsorship.

Name on electronic brochures

Alumni Sponsor

\$25+

An alumni supporter of the Jag Singers program. Thank you for your sponsorship.

Name on electronic brochures



Sponsorship Level: _____

Sponsor/Business Name: _____

Contact Name: _____

Address: _____

Cell: _____ Home: _____

Email Address: _____

Student Name Associated with Sponsorship (if any): _____

Please email graphics to: jagsingers@yahoo.com

Checks should be made payable to JAG SINGERS BOOSTER CLUB, INC.

Membership forms with payment can be mailed to:

JAG SINGERS BOOSTER CLUB, INC.-

C/O Madison Central High School,

1417 Highland Colony Parkway

Madison, MS 39110

Give online at <https://js-sponsors.square.site/>



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